



2025 OFFICIAL NJEA EXHIBITOR DIRECTORY AD FORM

DIRECTORY PAGE AD

Place your ad in one of the most highly used publications distributed **FREE!** to attendees at the Convention!



FULL PAGE

4-1/2" wide x
7-1/2" deep

Please call for
price cover

Full Page - \$625

HALF PAGE

4-1/2" wide x
3-5/8" deep
\$525

BACK/INSIDE COVERS AND FULL PAGE

PRODUCTION READY ADS

Reserve Ad Space online by logging into your digital booth at njeaexhibits.com, or send the application form with payment by **September 15, 2025** to njeaads@dlplan.com. Send your black & white ad to size in high resolution PDF.

Please embed or include all printer and screen fonts, images, logos/artwork.

*Non-exhibitors are subject to an additional \$100 advertising fee.

DETAILED SPECS CAN BE FOUND AT
WWW.NJEAEXHIBITS.COM

*All advertisements are subject to NJEA approval. NJEA retains the right to deny advertising space. Should approval not be granted, a full refund of the ad fees will be given. Materials will not be returned. There is no agency commission for this publication. All ads must be the correct size. We will not be responsible for errors made due to adjustments made to incorrectly sized ads. Payment must be received in full on or before September 10, 2025 to guarantee placement in the Exhibitor Directory and Mobile App.

1. PLEASE CHECK YOUR AD SIZE BELOW

Inside Front Cover Inside Back Cover Back Cover First Ad Full Page 1/2 Page

Company Name: _____

Ad Contact: _____

Address: _____

City/State/Zip: _____

Phone: _____

Fax: _____

E-mail: _____

Product or Service: _____

2. PAYMENT METHOD

CREDIT CARD: American Express MasterCard Visa Discover

Charge My Credit Card No.: _____

Exp. Date: _____

Security Code: _____

Cardholder's Signature: _____

Cardholder's Name (please print): _____

Billing Address (exactly as it appears on credit card statement): _____

CHECK: Enclosed is **our check made payable to NJEA** (NJEA Tax ID # 21-0524390)

Total Amount Enclosed (check or credit card): _____

PLEASE NOTE:

Deadline for receipt of artwork is September 15, 2025. Please fill out and mail completed form along with the appropriate payment for the indicated ad size to:

NJEA CONVENTION ADVERTISING
c/o dLPLAN
1125 Atlantic Ave., Suite 634
Atlantic City, NJ 08401
609-344-2747
njeaexhibits@dlplan.com

You may fax this form to **609-348-4433** only if credit card information is supplied and artwork is being mailed or emailed.

You may also add advertisements to your Online Booth Application at www.njeaexhibits.com