



# 2024 OFFICIAL NJEA EXHIBITOR DIRECTORY AD FORM

## DIRECTORY PAGE AD

Place your ad in one of the most highly used publications distributed **FREE!** to attendees at the Convention!



**FULL PAGE**  
4-1/2" wide x  
7-1/2" deep  
  
*Please call for  
price cover*  
  
**Full Page - \$625**

**HALF PAGE**  
4-1/2" wide x  
3-5/8" deep  
  
**\$525**

### BACK/INSIDE COVERS AND FULL PAGE

#### PRODUCTION READY ADS

Reserve Ad Space online by logging into your digital booth at [njeaexhibits.com](http://njeaexhibits.com), or send the application form with payment by **September 16, 2024** to [njeaads@dlplan.com](mailto:njeaads@dlplan.com). Send your black & white ad to size in high resolution PDF.

*Please embed or include all printer and screen fonts, images, logos/artwork.*

**\*Non-exhibitors are subject to an additional \$100 advertising fee.**

**DETAILED SPECS CAN BE FOUND AT  
[WWW.NJEAEXHIBITS.COM](http://WWW.NJEAEXHIBITS.COM)**

*\*All advertisements are subject to NJEA approval. NJEA retains the right to deny advertising space. Should approval not be granted, a full refund of the ad fees will be given. Materials will not be returned. There is no agency commission for this publication. All ads must be the correct size. We will not be responsible for errors made due to adjustments made to incorrectly sized ads. Payment must be received in full on or before September 10, 2023 to guarantee placement in the Exhibitor Directory and Mobile App.*

### 1. PLEASE CHECK YOUR AD SIZE BELOW

- Cover                       Full Page                       1/2 Page

Company Name: \_\_\_\_\_

Ad Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Product or Service: \_\_\_\_\_

### 2. PAYMENT METHOD

CREDIT CARD:     American Express     MasterCard     Visa     Discover

Charge My Credit Card No.: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

Cardholder's Name (please print): \_\_\_\_\_

Billing Address (exactly as it appears on credit card statement): \_\_\_\_\_

CHECK:  Enclosed is **our check made payable to NJEA** (NJEA Tax ID # 21-0524390)

**Total Amount Enclosed (check or credit card):** \_\_\_\_\_

**PLEASE NOTE:**  
**Deadline for receipt of artwork is September 14, 2024.** Please fill out and mail completed form along with the appropriate payment for the indicated ad size to:  
**NJEA CONVENTION ADVERTISING**  
c/o dLPLAN  
1125 Atlantic Ave., Suite 634  
Atlantic City, NJ 08401  
609-344-2747  
[njeaexhibits@dlplan.com](mailto:njeaexhibits@dlplan.com)  
You may fax this form to **609-348-4433** only if credit card information is supplied and artwork is being mailed or emailed.